

Denver Learning Days

Amazon SageMaker Canvas

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ML Provides Repeatable Value

Business/Product Improvements

ML powered insights and applications improve business decisions and lead to better products/services

Better ML Applications

Building more models to solve more use cases and improving the existing models accuracy.



More Users/Usage Having more users or more for your current users to consume.

More Data

With more data available, there are more use cases and insights that ML can provide valuable impact



Data Science Resources Are A Limiting Factor

The Bottleneck

Building better ML applications can be the bottleneck because:

- Data Science talent is expensive to scale
- Friction points in the Machine Learning journey





ML technology maturity and democratizing ML to accelerate ML-driven value creation







Data engineer, data scientist & ML engineer



Business Requirements

B

Data Preparation & Feature Engineering





Amazon SageMaker Canvas

	A dedicated no-code workspace for business analysts to generate ML-powered predictions					
usiness	Canvas					
eams	A visual point-and-click interface that allows analysts to generate accurate ML prediction requiring any machine learning experience or having to write a single lin					
• +	Amazon SageMaker Studio					
	A dedicated workspace for data engineers, data scientists and ML Ops teams to collaborate an	d bring ML to market faster				
ata cience eams	Data Wrangler A faster, visual way to aggregate and prepare data for machine learning					
	Autopilot AutoML capability that automatically prepares your data, as well as builds, trains, and tunes the best machine learning models for your tabular and time-series datasets JumpStart	Many deployment options				
	Pre-built solutions and a model zoo of pre-trained and easily tunable state-of-the- art models for Computer Vision, and Natural Language Processing					





Work with BI data, enhance dashboards with predictions, export models and artifacts

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Amazon Quicksight Data Stores – 40+ Connectors





Amazon SageMaker Canvas

No-code workspace for business teams to build, customize, and deploy ML and Generative AI models



End-to-End Model-Building

Prepare data, train, and deploy models



Collaboration with Experts Share models between business analysts and data scientists for validation and governance



Ready-to-Use Foundation Models Customize and fine-tune multiple LLMs using your own documents with a few clicks



Custom Models with AutoML Build highly accurate tabular, CV, and NLP models specific to your data



Ways SageMaker Low-code/No-code Helps



Collaborate together

SageMaker Low-Code/No-Code ML has several points of collaboration making it easy for Business users to use data scientist models or for data scientists to make changes on the models analysts build and creating one place for all the analytics and machine learning in a team or organization

Enable Business Users

Give business users and analysts the ability to do ML without any code, scaling the number of people who can create ML powered insights, forecasts, and predictions



Quickly connect and join data to build your dataset

- Import from 50+ data sources
- Support for native
 Snowflake and Salesforce
 connectors using SSO
- [NEW] Support for Amazon DocumentDB





[NEW] Point and click UI to explore and prepare data

- SageMaker Data Wrangler capabilities now available in Canvas
- ✓ 300+ ML-specific transformations
- Export data flow as SageMaker notebook, SageMaker pipelines, S3 or as Canvas dataset
- Accessible via SageMaker Studio

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NEW] Quickly explore and prepare data powered using natural language

- Use natural language to generate visualizations and data preparation steps
- Powered by Amazon Bedrock
- Data remains in your environment
- Managed via separate policy

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Consume predictions visually or programmatically

- Interact with predictions in Canvas UI
- Click-to-deploy to
 SageMaker endpoint
- Visualize predictions in QuickSight

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Use ready to use models

Build your own



— Model name

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R

My Custom Model

Use only letters, numbers, and underscores up to 32 characters.

Problem type

Select the problem type you want the model to solve.





Predictive analysis

Build models using tabular datasets to predict single or multiple categories or regression problems.



O Text analysis

Build models using tabular datasets to predict single or multiple categories for text classification problems.



Safely and securely use Foundation Models within seconds

- Compare model output from different models
- Content is not used to improve base models or shared with 3P model developers
- Data encrypted in transit and at \checkmark rest

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nt (Ready-to-use model

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ustomer relationship management

to help you with that. A CRM system can help businesses in a variety M systems can help businesses increase customer retention, which can ead to increased profits. Additionally, CRM systems can help streamline their sales and marketing processes, which can save time es. CRM systems can also help businesses better understand their needs and preferences, which can lead to more targeted and effective ampaigns







[NEW] Customize foundation models using RAG

- Improve relevance and accuracy of model responses
- Native support for Kendra as document store

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[NEW] Customize foundation models with fine-tuning

- Adapt models to specific domains that could be under-represented in original training
- Data used in fine-tuning is encrypted and does not leave your VPC
- Fine-tune models in parallel to accelerate workflow and select from model leaderboard

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Amazon SageMaker Canvas: no-code ML







How to get started with Amazon SageMaker Canvas

SageMaker Canvas Demo / Hands-on

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Thank you!

Feedback is a Softey QR Code

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